Transport Topics Quick Glance

2024 Editorial Calendar

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TT Top 50 & TT Top 100 issues.

TT Newsmakers

A video-based "fireside" Interview by TT Managing Producer Dan Ronan featuring insights from industry leaders across the regulatory, business, and economic landscapes.

Native/Sponsored **Content Advertising:**

Available in TT Print, eNewsletters, Website & via eBlasts.

1/1 & 1/8	Economic Outlook	5/13	Deep Dive: Trucking Mergers &		TMC Fall Meeting Preview
1/15	Shippers		Acquisitions	9/16	Driver Training
1/22	Deep Dive:The Future of Fleet	5/20	Workforce Development	9/23 & 9/30	TMC Fall Meeting &
	Management Technology	5/27	iTECH, Q2 Edition		TMCSuperTech Coverage;
1/29	Trailers	6/3	Tires & Wheels		Freight Brokering
2/5	Calibrate, Q1 Edition	6/10	Route Planning and	10/7	Calibrate, Q4 Edition;
2/12	Fuel Cards/Payment Processing		Optimization		MCE Preview
2/19	Deep Dive: Driver Recruiting	6/17	Fuel Efficiency	10/14	MCE On-Site Show Issue
	and Retention	6/24	TT Top 100 For-Hire Carriers	10/21	MCE Coverage
2/26	iTECH, Q1 Edition;	7/1 & 7/8	Deep Dive:	10/28	Insurance/Risk Management
	TMC Annual Meeting Preview		Electric Truck Infrastructure	11/4	TT Top 50
3/4	TMC On-Site Show Issue	7/15	Calibrate, Q3 Edition		Global Freight Carriers
3/11	TMC Coverage	7/22	Cold Chain Logistics	11/11	Deep Dive: Hydrogen Fuel Cell
3/18	Driver Focus	7/29	Final Mile Transportation		Technology for Commercial Trucks
3/25	Light & Medium Duty	8/5	Deep Dive: The Future of the	11/18	Trailers
4/1	Calibrate, Q2 Edition		Combustion Engine	11/25 & 12/2	iTECH, Q4 Edition
4/8	Freight Visibility	8/12	Equipment Leasing; NTDC Preview	11/20 & 12/2	Winter Weather Preparedness
4/15	TT Top 100 Logistics	0/40 0 0/00		12/9	Fleet CFO Perspective
	Companies	8/19 & 8/26	TT Top 100 Private Carriers	12/16	Deep Dive: Spotlight on Safety
4/22	Regulatory Compliance	9/2	Deep Dive: Connected		Technology
4/29	Aftermarket Parts		Truck Technology; NTDC Coverage	12/23 & 12/30	Year in Review
5/6	Warehousing	9/9	iTECH Q3 Edition:		

iTECH, Q3 Edition;



Listen each week to Dan Ronan as TT's managing producer brings listeners up-to-date news from government, business, logistics and other sectors of the industry on Sirius XM Radio, Channel 146. Saturday from 1-3 PM & rebroadcast Saturdays from 11PM to 1AM, and Sundays from noon - 2 PM and 9-11 PM (Times are ET).



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Daily Briefing from Transport Topics:



Listen to a quick rundown,

via smart speaker devices, of all the information you need to succeed in the fast-paced business world of trucking & freight transportation.

Special Supplements:

- Equipment & Maintenance (Calibrate)
- Technology (iTech)
- TT Top 50 & TT Top 100 Listings

First Quarter 2024

January

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Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
1/1 & 1/8	12/22/23	12/28/23	Year in Preview and Economic Outlook	Transportation Research Board: Washington, D.C., Jan. 7-11; CES: Las Vegas, Jan. 9-12
1/15	12/28/23	1/4	Shippers	
1/22	1/5	1/11	Transport Topics Deep Dive: The Future of Fleet Management Technology	Heavy Duty Aftermarket Week: Grapevine, Texas, Jan. 22-25
1/29	1/12	1/18	Trailers	

February

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ا ا آ	2/5	1/19 Calibrate 1/5	1/25 Calibrate 1/11	Calibrate, the Quarterly Magazine for Equipment and Maintenance Executives, Q1 Edition	
	2/12	1/26	2/1	Fuel Cards/Payment Processing	
·] [2/19	2/2	2/8	Transport Topics Deep Dive: Driver Recruiting and Retention	NATSO Connect: Orlando, Fla., Feb. 18-22
][2/26	2/9 iTECH 1/26	2/15 iTECH 2/1	iTECH, the Quarterly Magazine on Trucking Technology, Q1 Edition; TMC Annual Meeting Preview	

March

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3/4	2/16	2/22	TMC On-Site Show Issue	ATA Technology & Maintenance Council Annual Meeting & Exhibition: New Orleans, March 4-7; NTEA Work Truck Week: Indianapolis, March 5-8
3/11	2/23	2/29	TMC Coverage	
3/18	3/1	3/7	Driver Focus	Mid-America Trucking Show: Louisville, Ky., March 21-23
3/25	3/8	3/14	Light & Medium Duty	Truckload Carriers Association Annual Convention: Nashville, Tenn., March 23-26

Second Quarter 2024

April

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	Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
ا ا ٦	4/1	3/15 Calibrate 3/1	3/21 Calibrate 3/7	Calibrate, the Quarterly Magazine for Equipment and Maintenance Executives, Q2 Edition	
3	4/8	3/22	3/2	Freight Visibility	Transportation Intermediaries Association Capital Ideas Conference: Phoenix, April 10-13
7	4/15	3/29 TT100 3/15	4/4 TT100 3/28	TT Top 100 Logistics Companies Annual Supplement	
	4/22	4/5	4/11	Regulatory Compliance	National Private Truck Council Annual Conference: Orlando, Fla., April 21-23
	4/29	4/12	4/18	Aftermarket Parts	

May

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_ [5/6	4/19	4/25	Warehousing	National Tank Truck Carriers Annual Conference: Las Vegas, May 4-7
-	5/13	4/26	5/2	Transport Topics Deep Dive: Trucking Mergers & Acquisitions	
3	5/20	5/3	5/9	Workforce Development	Advanced Clean Transportation Expo: Las Vegas, May 20-23
] [5/27	5/10 iTECH 4/26	5/16 iTECH 5/2	iTECH Quarterly Magazine on Trucking Technology, Q2 Edition	

June

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	6/3	5/17	5/23	Tires & Wheels
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	6/10	5/24	5/30	Route Planning and Optimization
2	6/17	5/31	6/6	Fuel Efficiency
	6/24	6/7 TT100 5/24	6/13 TT100 6/6	TT Top 100 For-Hire Carriers Annual Supplement

Third Quarter 2024

July

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21	22	23	24	25	26	27
28	29	30	31			

Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
7/1 & 7/8	6/14	6/20	Transport Topics Deep Dive: Electric Truck Infrastructure	
7/15	6/21 Calibrate 6/14	7/3 Calibrate 6/20	Calibrate, the Quarterly Magazine for Equipment and Maintenance Executives, Q3 Edition	
7/22	7/5 7/11 Cold Chain Logistics		Cold Chain Logistics	
7/29	7/12	7/18	Final Mile Transportation	

August

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8/5	The Future of the Combustion Engine 12 7/26 8/1 Equipment Leasing; NTDC Preview 19 8/2 TT100 TT100 Private Carriers Annual Supplement			
8/12	7/26	8/1	_ · ·	National Truck Driving Championships: Indianapolis, Aug. 21-24
8/19 & 8/26	TT100	TT100		

September

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29	30					

, [, [9/2	8/9	8/22	Transport Topics Deep Dive: Connected Truck Technology; NTDC Coverage	
	9/9	8/23 iTECH 8/9	8/29 iTECH 8/15	iTECH Quarterly Magazine on Trucking Technology, Q3 Edition; TMC Fall Meeting Preview	
	9/16	8/30	9/5	Driver Training	ATA Technology & Maintenance Council Fall Meeting & TMCSuperTech: Raleigh, N.C., Sept. 15-19; National Truck Driver Appreciation Week: Sept. 15-21; IAA Transportation: Hanover, Germany, Sept. 17-22
	9/23 & 9/30	9/6	9/12	TMC Fall Meeting & TMCSuperTech Coverage Freight Brokering	

Fourth Quarter 2024

October

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	Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
	10/7	9/13 Calibrate 9/6	9/26 Calibrate 9/12	Calibrate, the Quarterly Magazine for Equipment and Maintenance Executives, Q4 Edition; MCE Preview	
	10/14	9/27	10/3	MCE On-Site Show Issue	ATA Management Conference & Exhibition: Nashville, Tenn.; Oct. 12-15
	10/21	10/4	10/10	MCE Coverage	
] '	10/28	10/11	10/17	Insurance/Risk Management	

November

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- - - - - - - - -	11/11	11/1	11/7	Transport Topics Deep Dive: Hydrogen Fuel Cell Technology for Commercial Trucks	
<u> </u>	11/18	10/25	10/31	Trailers	
] 	11/25 & 12/2	11/8 iTECH 10/25	11/14 iTECH 10/31	iTECH Quarterly Magazine on Trucking Technology, Q4 Edition Winter Weather Preparedness	

December

S	М	Т	W	Т	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
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12/9	11/22	11/27	Fleet CFO Perspective
12/16	11/27	12/5	Transport Topics Deep Dive: Spotlight on Safety Technology
12/23 & 12/30	12/6	12/12	Year in Review

Transport Topics

2024 Classified Calendar

Issue	Close	Editorial Highlight	Directory/Special	Close
1/1 & 1/8	1/2	Economic Outlook	January 5 for 3 Special	
1/15	1/9	Shippers		
1/22	1/16	The Future of Fleet Management Technology		
1/29	1/23	Trailers		
2/5	1/30	Calibrate, Q1 Edition	AfterMarket	1/10
2/12	2/6	Fuel Cards/ Payment Processing	Logistics & Supply Chain	1/31
2/19	2/13	Driver Recruiting and Retention		
2/26	2/20	iTECH, Q1 Edition; TMC Annual Meeting Preview	Technology	1/31
3/4	2/27	TMC On-Site Show Issue		
3/11	3/5	TMC Coverage		
3/18	3/12	Driver Focus		
3/25	3/19	Light & Medium Duty		
4/1	3/26 noon	Calibrate, Q2 Edition	AfterMarket April 5 for 3 Special	3/6
4/8	4/2	Freight Visibility		
4/15	4/9	TT Top 100 Logistics Companies	Logistics & Supply Chain	3/13
4/22	4/16	Regulatory Compliance		
4/29	4/23	Aftermarket Parts		
5/6	4/30 noon	Warehousing	Logistics & Supply Chain	4/24
5/13	5/7	Trucking Mergers & Acquisitions		
5/20	5/14	Workforce Development		
5/27	5/21	iTECH, Q2 Edition	Technology	5/1
6/3	5/28	Tires & Wheels		
6/10	6/4	Route Planning and Optimization		
6/17	6/11	Fuel Efficiency		
6/24	6/18 noon	TT Top 100 For-Hire Carriers	Logistics & Supply Chain	5/22

Issue	Close	Editorial Highlight	Directory/Special	Close
7/1 & 7/8	6/25	Electric Truck Infrastructure	July 5 for 3 Special	
7/15	7/9	Calibrate, Q3 Edition	AfterMarket	6/20
7/22	7/16	Cold Chain Logistics	Logistics & Supply Chain	7/10
7/29	7/23	Final Mile Transportation		
8/5	7/30	The Future of the Combustion Engine		
8/12	8/6	Equipment Leasing; NTDC Preview		
8/19 & 8/26	8/13	TT Top 100 Private Carriers	Logistics & Supply Chain	7/24
9/2	8/27	Connected Truck Technology; NTDC Coverage	September 5 for 3 Special	
9/9	9/3	iTECH, Q3 Edition; TMC Fall Meeting Preview	Technology	8/14
9/16	9/10	Driver Training		
9/23 & 9.30	9/17	TMC Fall Meeting & TMCSuperTech Coverage; Freight Brokering	Logistics & Supply Chain	9/11
10/7	10/1	Calibrate, Q4 Edition; MCE Preview	AfterMarket	9/11
10/14	10/8	MCE On-Site Show Issue		
10/21	10/15	MCE Coverage		
10/28	10/22	Insurance/Risk Management		
11/4	10/29	TT Top 50 Global Freight	Logistics & Supply Chain	10/2
11/11	11/5	Hydrogen Fuel Cell Technology for Commercial Trucks		
11/18	11/12	Trailers		
11/25 & 12/2	11/19	iTECH, Q4 Edition Winter Weather Preparedness	Technology	10/30
12/9	12/3	Fleet CFO Perspective	December 5 for 3 Special	
12/16	12/10	Spotlight on Safety Technology		
12/23 & 12/30	12/17	Year in Review		

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